

Louisville Innovation Summit

America's New Frontier in Aging

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PARTNERSHIP OPPORTUNITIES

Louisville Innovation Summit
America's New Frontier in Aging

SNAPSHOT

OVERVIEW:
The Louisville Innovation Summit convenes an unparalleled assembly of CEOs and industry leaders committed to transforming thought leadership in innovation for aging care of the future. Leaders and innovators will provide insight, share expertise and explore new avenues of ingenuity to redefine the future of quality aging care.

Louisville is the world-leader in lifelong wellness and aging care. With over $48 billion in revenue, Louisville is home to the nation's largest collection of aging care companies. By 2030, the over-65 population will nearly triple, dramatically impacting the health care system in the United States. It is clear that more resources, innovation and new approaches to aging care are needed to meet these challenges.

ATTENDEES:
500+ leaders, innovators and service providers representing the aging care system.

FOUNDING PARTNERS:
The event will be hosted by companies including: Humana, Kindred Healthcare, ResCare, Signature Healthcare, and Trilogy Health Services. Supporting organizations include: InnovateLTC, Health Enterprises Network, the Louisville Convention and Visitors Bureau and Greater Louisville Inc.

PROGRAM:

Louisville Innovation Summit will feature many of the most creative catalysts of our day developing disruptions that will reimagine the economics and quality of long-term wellness for all. Through hands-on experiences, inspired plenary sessions, action-oriented breakouts and cross-discipline mash-ups, this program will forge new partnerships, explore future opportunities, and inspire the next generation of ingenuity. The event will culminate with an innovation competition, awarding the newest and greatest innovations in aging care to date.

LOCATION:

November 12-13, 2013 we will assemble in Louisville, Kentucky. Participants will get to know Louisville for its high quality of life and the outstanding business climate including charming Waterfront Park, the Kentucky Center for the Performing Arts, and the lively downtown district. With over 4,000 new acres of parkland and a 100-mile loop around the community, it is clear that Louisville is the national leader in aging health and lifestyle.

INNOVATION COMPETITION IN AGING CARE:

The innovation competition seeks innovations designed to maintain independence and improve care for older adults. Innovators from across the world are encouraged to compete, and finalists will present their ideas at the summit. Experts and world-renowned innovators in the field will vote within the categories of community based and facility based innovations.

ADDITIONAL ACTIVITIES:

In addition to a stimulating event, the Louisville Innovation Summit will offer tours of InnovateLTC, bourbon distilleries, Churchill Downs and local innovation centers.

HIGH FIVE

FIVE REASONS YOU'LL BE GLAD YOU JOINED THE SUMMIT:

#1. Be Contagious: Radical ideas are the contagion that spread from the collision of ingenuity, creativity and entrepreneurship. Be at the center of the epidemic.

#2. Connectivity: Robots beware! Creating connections and cultivating relationships is fundamental to success. Join this exciting summit and foster vigorous, vibrant connections for meaningful, future opportunities.

#3. Discovery: We're scouring our virtual and physical networks to bring the latest in aging care innovation. Discover the people and products that just might change the world – and they need your help!

#4. Join Forces: Be prepared for new business partnerships, mentorship opportunities, investment opportunities and fresh inventions as we build the bridges for innovation-driven growth. This event is constructed to generate action.

#5. Lead the Change: Consider this a boot camp of leaders and achievers. Be submerged in the latest novel thinking and emerge with fresh strategies that will impact your organization immediately

SPONSOR LEVELS

PLATINUM SPONSOR: $50,000 *(2 available)*

- Four (4) all-access, transferable passes to Louisville Innovation Summit 2013
- Eight (8) tickets to the Innovation Prize Evening Event (name tbd)
- First choice of hospitality options
- Two (2) innovation nominations for recognition during program
- Two (2) speaker nominations for Louisville Innovation Summit program (sessions TBD)
- Opportunity to invite up to ten (10) c-level customers/clients to Louisville Innovation Summit
- Opportunity to create custom event feature (ex. charging station, food truck, etc.)
- Featured article or advertisement on LISummit.com
- Logo prominently displayed in all advertising
- Prominent presence in press communications
- Recognition from stage
- Prominent logo placement on stage screen and event signage
- Logo included in event App
- Prominent logo placement on event website and on-site materials
- Media opportunities when available
- Access to full attendee list

GOLD SPONSOR: $25,000 *(8 available)*

- Two (2) all-access, transferable passes to Louisville Innovation Summit 2013
- Four (4) tickets to the Innovation Prize Evening Event (name tbd)
- One (1) innovation nomination for recognition in program
- One (1) speaker nomination for Louisville Innovation Summit program (session TBD)
- Opportunity to invite up to five (5) c-level customers/clients to Louisville Innovation Summit
- Featured article or advertisement on LISummit.com
- Recognition in all advertising
- Recognition in press communications
- Acknowledgement from stage
- Logo on stage screen and signage
- Logo featured on Louisville Innovation Summit program app
- Logo placement on event website and on-site materials

SILVER: $10,000

- One (1) all-access, transferable pass to Louisville Innovation Summit 2013
- Two (2) tickets to the Innovation Prize Evening Event (name tbd)
- One (1) speaker nomination for Louisville Innovation Summit program (sessions TBD)
- Inclusion in all advertising campaigns
- Verbal acknowledgement during general sessions
- Logo on signage and stage screen
- Logo included in Louisville Innovation Summit App (if space is available)
- Logo on our website and on-site materials
- Access to full attendee list

INNOVATION AMBASSADOR: $5,000

- One (1) all-access, transferable pass to Louisville Innovation Summit 2013
- Two (2) additional tickets to Innovation Prize Evening Event (name tbd)
- Special mention at event
- Mention in selected marketing materials

CONTACT

Kelly Armstrong
Economic Development Director
Greater Louisville, Inc.
Phone: 502.625.0022
karmstrong@greaterlouisville.com
lisummit.com

